



News Release

WIMS Launches Environmental News Blogs

April 20, 2011, Grand Rapids, MI: Waste Information & Management Services, Inc. (WIMS), a 30-year old environmental information business, launched its new network of 24/7 Environmental News Blogs. The first phase of the launch includes the following news blogs (click on the blog to access):

- **White House News;**
- **Congressional News;**
- **Federal Agencies News;**
- **Industry News;**
- **Enviro Group News;**
- **Air Quality News;**
- **Hazardous Waste News; and**
- **Transportation News**

The blogs are continuously, automatically updated with the latest news and information from various RSS feed sources selected by WIMS. Users may access the News Blogs at their convenience and access the very latest news and information. WIMS will be adding additional news blogs for other sectors and issue areas in the near future.

The blogs are part of a larger environmental and energy information news network created by WIMS and originating from the EcoBizPort environmental information portal that was launched by WIMS on Earth Day 2001. EcoBizport is focused on integrating the latest Internet technology to provide cutting edge environmental and information services to a clientele of environmental professionals including consultants, attorneys, EH&S managers, NGO leaders, government officials and other interested parties.

Jeff Dauphin, WIMS President and CEO said, "WIMS was founded on being a cutting edge environmental information company. From the launch of the biweekly, *Michigan Waste Report* newsletter and the Waste Systems Institute in 1981; our 1994 electronic Federal Register tracking service; to the EcoBizPort Internet portal in 2001; to our 3 LexisNexis-recognized environmental blogs; we have continually stayed ahead of the information evolution curve. Our new automated Environmental News Blogs are the latest iteration in our 30 year history of state of the art environmental information services for our environmental professional clientele."

Dauphin continued saying, "The effort would not be possible without the continued support of our newsletter subscribers and Corporate Sponsors." Subscribers include primarily environmental consultants, attorneys and EH&S managers from major corporations. Corporate Sponsors include the law firms of: Varnum, Honigman, Dykema, Dickinson Wright, and Barnes & Thornburg.

The Environmental News Blogs consolidate top level environmental information by issue categories and various industry and organizational sectors. Information is derived from carefully selected Real Simple Syndication (RSS) feeds which are rapidly evolving as the primary source of news and information dissemination. Importantly, the feeds are direct from association,

organization, legislative and agency sources – not media interpretations of what happened. The blogs utilize the latest technology from Internet giants Yahoo and Google.

Dauphin said, “The demands for accurate, focused information are challenging. 30 years ago we were considered ahead of our time by consolidating information on a biweekly basis; then we went to a daily service. The Environmental News Blogs literally consolidate information from multiple sources by the minute or less. It can then be viewed in summary form by various sectors or issues and linked to the original source information.”

WIMS indicated that the Environmental News Blogs will provide open and free access during the developmental stage. The possibility of limited access for subscribers and sponsors exists at some future point; however, the News Blogs fulfill a basic goal of the WIMS-EcoBizPort network of providing an unparalleled opportunity for integrated advertising, service/facility marketing and information management throughout the environmental community.

Corporate Sponsor ads are prominently featured on each of the Environmental News Blogs. WIMS will actively promote the blogs to increase traffic and will continue to solicit additional Corporate Sponsorships and advertising to support the service in an attempt to perpetuate free access.

If you have comments on the news blogs or suggestions; WIMS would welcome your input: ([click here](#)).

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Waste Information & Management Services, Inc. (WIMS), Since 1980
Newsletter Publishers: [Michigan Waste Report](#); [REGTrak](#); [WIMS Daily](#); & [eNewsUSA](#)
Blog Publishers: [eNewsUSA](#); [Environmental - Appeals Court](#); [Great Lakes Environment](#); &
[Environmental Federal Register](#)
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